

Caroline Delaney

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EDUCATION

Temple University, Klein College of Media, Philadelphia, PA

Anticipated: August 2025

Masters of Journalism

GPA: 3.67

The University of South Carolina, College of Hospitality, Retail, and Sport Management, Columbia, SC

May 2025

B.S. Sport and Entertainment Management, Minor in Sports Media

RELEVANT COURSEWORK

Temple University Klein College of Media

Sports Production Practicum

Spring 2025

- Assumes all roles of live sports production (control room, script writing, package creation) to air a weekly live showing of *Owl Sports Update* for Temple TV. Aids in the production of *Courts In Session*, a weekly live basketball talk show for Temple TV.

Advanced Sports Reporting

Spring 2025

- A semester-long course aiming to produce audio, print, and video stories intended to engage and inform audiences about all Philadelphia sports from recreational to professional levels.

University of South Carolina School of Journalism and Mass Communications

Sports Announcing

Fall 2023

- Learned the foundational aspects of play-by-play and sports broadcasting. Engaged in hands-on experience through job shadowing the voice of the University of South Carolina Women's Basketball Team, as well as doing play-by-play for various basketball, baseball, and softball games.

SPORTS MEDIA/BUSINESS EXPERIENCE

Temple University Athletic Department, Philadelphia, PA

January 2025- Present

Social Media Intern

- Assists the Athletic Communications team by capturing vertical game-day content for the Men's Basketball accounts.

Sports Fan Base Network, Philadelphia, PA

February 2025- Present

Sideline Reporter

- Conducts live, postgame interviews of Alumni League basketball games produced by the Sports Fan Base Network.

AAU College Hockey, Philadelphia, PA

January 2025- Present

Conference Beat Writer Intern

- Produces 2-4 stories per month (player interviews, game recaps, game previews, etc) concerning the Empire Conference of the AAU College Hockey League. Stories are released for publication on the AAU Official Website.

Temple Update, Philadelphia, PA

September 2024-Present

Update Now Anchor

- Delivered a weekly news brief centered around both Temple and professional sports. Observed operations of a newsroom, production, editing, and script-writing processes.

University of South Carolina Hockey Club, Columbia, SC

March 2022- May 2024

Director of Creative Media

- Oversaw all photography, videography, graphic design, and social media interns, as well as general media operations.
- Curated content, facilitated audience engagement, and managed Gamecock Hockey across multiple platforms.
- Wrote game and event recaps for publication on the Gamecock Hockey team website.
- During tenure, the team's social platforms grew from 14k-19k.
- Generated several advertising campaigns for merchandise, ticket sales, and various team events, leading to revenue gain.

Social Media Intern

- Managed Instagram, Facebook, Twitter, and TikTok platforms for the University of South Carolina Hockey Club. Created and curated content during games, practices, and media day.

Augusta National Golf Club, Augusta, GA

April 2022/ April 2023

Master's Tournament Employee/ Ambassador

- Served patrons in Berckman's Place, while learning critical elements of the hospitality and golf operations industries.
- Spoke to multiple classrooms about experiences at the Master's, answered prospective employee questions, and mentored first-year employees.

Ming Entertainment Group, Columbia, SC

November 2021, September 2022

Utility/Runner

- Assisted in the ESPN production of the Auburn University vs. the University of South Carolina University of Georgia vs. the University of South Carolina football games by working as a parab operator and on-field talent assistant (respectively).

SKILLS

Event Planning, Personnel Management, Social Media Literacy, Creativity, Oral and Written Communication Skills, and Customer Service. Proficient in Microsoft Word, PowerPoint, Excel, Outlook, Adobe Suites, and Canva.