

# Caroline Delaney

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## EDUCATION

**Temple University**, Klein College of Media, Philadelphia, PA

Anticipated: August 2025

*Masters of Journalism*

GPA: 3.67

**The University of South Carolina**, College of Hospitality, Retail, and Sport Management, Columbia, SC

May 2025

*B.S. Sport and Entertainment Management, Minor in Sports Media*

## RELEVANT COURSEWORK

Temple University Klein College of Media

**Multiplatform Journalism**

Fall 2024

- Reported on various topics of choice, all pertaining to the Philadelphia area, in order to produce various audio/video packages, social media pieces, and articles for publication on the *Philadelphia Neighborhoods* page.

University of South Carolina School of Journalism and Mass Communications

**Sports Announcing**

Fall 2023

- Learned the foundational aspects of play-by-play and sports broadcasting. Engaged in hands-on experience through job shadowing the voice of the University of South Carolina Women's Basketball Team, as well as doing play-by-play for various basketball, baseball, and softball games.

## SPORTS MEDIA/BUSINESS EXPERIENCE

**AAU College Hockey**, Philadelphia, PA

January 2025- Present

*Conference Beat Writer Intern*

- Produces 2-4 stories per month (player interviews, game recaps, game previews, etc) concerning the Empire Conference of the AAU College Hockey League. Stories are released for publication on the AAU Official Website.

**Temple Update**, Philadelphia, PA

September 2024-December 2024

*Update Now Anchor*

- Delivered a weekly news brief centered around both Temple and professional sports. Observed operations of a newsroom, production, editing, and script-writing processes.

**University of South Carolina Hockey Club**, Columbia, SC

March 2022- May 2024

*Director of Creative Media*

- Oversaw all photography, videography, graphic design, and social media interns, as well as general media operations.
- Curated content, facilitated audience engagement, and managed Gamecock Hockey across multiple platforms.
- Wrote game and event recaps for publication on the Gamecock Hockey team website.
- During tenure, the team's social platforms grew from 14k-19k.
- Generated several advertising campaigns for merchandise, ticket sales, and various team events, leading to revenue gain.

*Social Media Intern*

- Managed Instagram, Facebook, Twitter, and TikTok platforms for the University of South Carolina Hockey Club. Created and curated content during games, practices, and media day.

**Augusta National Golf Club**, Augusta, GA

April 2022/ April 2023

*Master's Tournament Employee*

- Served patrons in Berckman's Place, while learning critical elements of the hospitality and golf operations industries.
- Was extended/accepted an invitation to return to previous tournament role.

*Master's Tournament Ambassador*

- Acted as a liaison for the partnership between the University of South Carolina student body and employment by the Master's Tournament.
- Spoke to multiple classrooms about experiences at the Master's, answered prospective employee questions, and mentored first-year employees.

**Ming Entertainment Group**, Columbia, SC

November 2021, September 2022

*Utility/Runner*

- Assisted in the ESPN production of the Auburn University vs. the University of South Carolina football game by working as a parab operator.
- Assisted in the ESPN production of the University of Georgia vs. the University of South Carolina football game by operating the light panel for the on-field talent.

## SKILLS

Event Planning, Personnel Management, Social Media Literacy, Creativity, Oral and Written Communication Skills, and Customer Service.

Proficient in Microsoft Word, PowerPoint, Excel, Outlook, Adobe Suites, and Canva.